GROW WITH NJOROGE

Product Catalogue

Ready-made templates and printables for Nairobi small businesses

Everything here is built for how small businesses in Kenya actually work: prices in KES, M-Pesa and bank payment details, and optional VAT lines. All prices below are in Kenyan shillings. Files are editable, so you add your own details and start using them the same day.

FREE

1. Starter Brand Kit

INSTAGRAM + PRINT | CANVA DESIGNS

FREE

A matching Instagram post, Instagram story and business card design in one terracotta, charcoal and cream style. A free way to see the quality of the work.

Includes: Instagram post, Instagram story, business card (front and back).

Best for: Any business that wants a more professional look online. Get it at growwithnjoroge.online/brand-kit.html

BUSINESS DOCUMENTS

2. Business Documents Pack

WORD | 4 FILES

KES 500

Four professional, editable documents that make a small business look established.

Includes: Invoice, receipt, quotation and letterhead. KES amounts, optional 16% VAT line, KRA PIN field, M-Pesa and bank details.

Best for: Shops, freelancers and service businesses.

3. Price List Template

WORD | 1 PAGE

KES 300

A clean one-page price list or menu you can update whenever your prices change.

Includes: Three categories, item descriptions, KES prices, payment details and a validity note.

Best for: Salons, caterers, shops and service providers.

4. Order Form Template

WORD | 1 PAGE

KES 300

Take clear orders and deposits so there is no confusion later.

Includes: Customer details, items table with totals, collection or delivery, payment method, deposit and signature.

Best for: Made-to-order sellers, caterers and event suppliers.

5. Appointment Booking Form

WORD | 1 PAGE

KES 300

A simple booking form that records the client, the service and the deposit.

Includes: Client details, service, date and time, deposit and M-Pesa code, booking and cancellation policy.

Best for: Salons, clinics, consultants and trainers.

TRACKERS AND PLANNERS

6. Small Shop M-Pesa & Expense Tracker

EXCEL / GOOGLE SHEETS

KES 700

Know your real profit and exactly what you hold in cash, M-Pesa and bank. Totals and charts calculate themselves.

Includes: Daily sales log, expenses with 14 categories, transfers between accounts, credit owed by customers, monthly summary and a 12-month chart.

Best for: Shops, kiosks, salons and small traders.

7. 30-Day Social Media Content Calendar

EXCEL / GOOGLE SHEETS

KES 500

Stop wondering what to post. Thirty ready-made ideas, laid out day by day.

Includes: Auto-filled dates, platform, format and content-theme dropdowns, a status tracker and a progress sheet.

Best for: Any business posting on Instagram, TikTok, Facebook or WhatsApp Status.

BUNDLE AND SAVE

Small Business Starter Bundle

WORD + EXCEL | 6 PRODUCTS

KES 1,800

Everything for running and promoting a small business, in one purchase: products 2 to 7 above.

Includes: Business Documents Pack, Price List, Order Form, Appointment Booking Form, Small Shop M-Pesa & Expense Tracker and 30-Day Content Calendar.

Best for: New and growing businesses that want to look organised from day one. Bought separately these cost KES 2,600, so you save KES 800.

COMING SOON

8. Instagram Carousel Templates

CANVA DESIGNS

KES 990 (30 designs)

Coming soon

Matching multi-slide carousels in the same brand style. Six designs are ready and a larger set is on the way.

Includes: Tips, quote cards, before and after, promo or sale, testimonials and numbered lists.

Best for: Businesses that post regularly and want consistent visuals.

HOW TO ORDER

1. Email **njorogeeugene921@gmail.com** with the product name. **2.** You receive the bank transfer details. **3.** Your files are emailed once payment is confirmed.

Need a template changed to fit your business? Just ask.